



August 2010

The Plumbing Contractors Association of Southeastern Wisconsin will hold its next membership meeting as follows.

**PCA Membership Meeting
Wednesday, September 8th
Plumbers Local 75
11175 W Parkland Ave
Milwaukee, WI 53224**

- 5:00 p.m. Reception 5:45 p.m. – Dinner**
- 6:30 p.m. – Geothermal Heating**
Scott Niesen, WaterFurnace Renewable Energy
- A.O. Smith Water Heaters**
Peter Bibby, Soderholm & Associates
- 7:30 p.m. – Code Council Update**
Jeff Kuhn, S & K Pump & Plumbing
- Thermal Pipe Insulation**
Jeff Beiriger, Cook & Franke, S.C.
- 7:40 p.m. Industry Update & Open Forum**
YOU – The Plumbing Industry

This program has been approved for Continuing Education Credit

Geothermal Heating

Renewable energy opportunities are abundant. Installing long lasting energy efficient geothermal systems require a clear understanding of basic principals of geology, heat transfer, refrigeration, building science, fluid mechanics and air flow. Please join us as Scott Niesen, Wisconsin and Michigan Territory Manager for WaterFurnace Renewable Energy, talks about how to tap into the clean, renewable energy source found in your own backyard.

A.O. Smith Water Heaters

Recently, there have been a number of high efficiency products added to the A.O. Smith line up of water heaters. Peter Bibby, Sales Representative for Soderholm & Associates, will talk about the different styles of heaters that consumers need to be aware of.

Our mission at PCA is simple – to provide an educational and social forum for plumbing contractors and their employees, providing your business with common-sense ideas that help you to make better, more informed business decisions and improve your bottom-line. **Find out the latest about the issues affecting your plumbing business.**

To register,

Call the PCA office at (414) 227-1230 with any questions